



Order / Rev: A2731203  
 Alt Order #: 27146896  
 Flight Dates: 10/19/20 - 10/30/20

Advertiser: POL/Ron Estes/Congress/KS/Rep  
 Product Desc: KS CD 04  
 Estimate: 1497

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	--W----					1	\$750.00		0.00			
N 5	Multi	10/24/20	10/24/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Sat KSN News at Six													
		KSN News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S-					1	\$400.00		0.00			
N 6	Multi	10/25/20	10/25/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Sun KSN News at Five													
		KSN News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S					1	\$250.00		0.00			
N 7	Multi	10/19/20	10/19/20	M-F 630-7p	CM	630-7pm	M-----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		M-F 630-7p													
		Wheel of Fortune													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	M-----					1	\$800.00		0.00			
N 8	Multi	10/20/20	10/20/20	M-F 630-7p	CM	630-7pm	-T-----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		M-F 630-7p													
		Wheel of Fortune													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-T-----					1	\$800.00		0.00			
N 9	Multi	10/22/20	10/22/20	M-F 630-7p	CM	630-7pm	---T---	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		M-F 630-7p													
		Wheel of Fortune													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	---T---					1	\$800.00		0.00			
N 10	Multi	10/23/20	10/23/20	M-F 630-7p	CM	630-7pm	----F--	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		M-F 630-7p													
		Wheel of Fortune													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	----F--					1	\$800.00		0.00			
N 11	Multi	10/26/20	10/26/20	M-F 630-7p	CM	630-7pm	M-----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		M-F 630-7p													
		Wheel of Fortune													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	M-----					1	\$800.00		0.00			
N 12	Multi	10/28/20	10/28/20	M-F 630-7p	CM	630-7pm	--W----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		M-F 630-7p													
		Wheel of Fortune													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	--W----					1	\$800.00		0.00			
N 13	Multi	10/29/20	10/29/20	M-F 630-7p	CM	630-7pm	---T---	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		M-F 630-7p													
		Wheel of Fortune													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	---T---					1	\$800.00		0.00			
N 14	Multi	10/30/20	10/30/20	M-F 630-7p	CM	630-7pm	----F--	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		M-F 630-7p													
		Wheel of Fortune													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	----F--					1	\$800.00		0.00			
N 15	Multi	10/21/20	10/21/20		CM	10-10:35pm	--W----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00

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 Product Desc: KS CD 04  
 Estimate: 1497

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LN M-F															
Channels : KSNC,KSNG,KSND,KSNW															
KSN News at Ten Mon-Fri															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/19/20		10/19/20	10/25/20	--W----			1			\$750.00		0.00			
N 16	Multi	10/27/20	10/27/20	LN M-F	CM	10-10:35pm	-T-----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
Channels : KSNC,KSNG,KSND,KSNW															
KSN News at Ten Mon-Fri															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	-T-----			1			\$750.00		0.00			
													Totals	16	\$11,550.00



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27146896	<b>Changes as of:</b> 10/14/2020 at 9:09 AM	<b>Version:</b> Original Order	
<b>CPE:</b> 195/270/1497	<b>Flight:</b> 10/19/20 - 11/1/20	<b>Station:</b> KSNW	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> FlexPoint Media Inc.	<b>Advertiser:</b> Estes for KS CD-04	<b>Market:</b> Wichita	<b>Total \$:</b> \$11,550.00
PO Box 1051	<b>Product:</b> KS CD 04	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 16
New Albany, OH 43054	<b>Agency Order #:</b> 10069925	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
	<b>Buyer:</b> Eversole, Whitney	<b>Primary Demo:</b>	<b>Total GRP:</b>
	<b>Salesperson:</b> KELLY JOHNS	<b>Assistant:</b> KELLY JOHNS	
	202-872-5880	202-872-5880	

**Separation:**

**Comments:** Flight dates 10/19-10/30

#	Day/Time	DP	Program	Rate	Len	10/19 - 11/1														Total Spots	Total \$	CPP*	GRP*
						10/19	10/20	10/21	10/22	10/23	10/24	10/25	10/26	10/27	10/28	10/29	10/30	10/31	11/1				
1	M-F 6p-6:30p		KSN News	\$750.00	30	1	0	1	0	0	0	0	1	0	1	0	0	0	0	4	\$3,000.00	\$0.00	0.0
2	Sa 6p-6:30p		KSN News	\$400.00	30	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	\$400.00	\$0.00	0.0
3	Su 5p-5:30p		KSN News	\$250.00	30	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	\$250.00	\$0.00	0.0
4	M-F 6:30p-7p		Wheel of Fortune	\$800.00	30	1	1	0	1	1	0	0	1	0	1	1	1	0	0	8	\$6,400.00	\$0.00	0.0
5	M-F 10p-10:35p		KSN News	\$750.00	30	0	0	1	0	0	0	0	0	1	0	0	0	0	0	2	\$1,500.00	\$0.00	0.0
<b>TOTALS:</b>						<b>2</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>16</b>	<b>\$11,550.00</b>	<b>\$0.00</b>	<b>0.0</b>



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27146896	<b>Changes as of:</b> 10/14/2020 at 9:09 AM	<b>Version:</b> Original Order	
<b>CPE:</b> 195/270/1497	<b>Flight:</b> 10/19/20 - 11/1/20	<b>Station:</b> KSNW	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> FlexPoint Media Inc.	<b>Advertiser:</b> Estes for KS CD-04	<b>Market:</b> Wichita	<b>Total \$:</b> \$11,550.00
PO Box 1051	<b>Product:</b> KS CD 04	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 16
New Albany, OH 43054	<b>Agency Order #:</b> 10069925	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
	<b>Buyer:</b> Eversole, Whitney	<b>Primary Demo:</b>	<b>Total GRP:</b>
	<b>Salesperson:</b> KELLY JOHNS	<b>Assistant:</b> KELLY JOHNS	
	202-872-5880	202-872-5880	
	<b>Separation:</b>		

<b>Special Instructions</b>	
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Order Level Comments		
<b>Date/Time</b>	<b>Added by</b>	<b>Comment</b>
10/14/20 9:09 AM	KELLY JOHNS	Flight dates 10/19-10/30

Competitive Information	
<b>Market Budget:</b>	\$11,550
<b>KSNW Share:</b>	100%
<b>Comment:</b>	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	16	\$11,550.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>16</b>	<b>\$11,550.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2020-Oct	9	\$6,100.00
2020-Nov	7	\$5,450.00
<b>Total</b>	<b>16</b>	<b>\$11,550.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/14/20 10:07 AM					\$0	\$0	
New	10/14/20 9:09 AM	KELLY JOHNS	New	16		\$11,550.00	\$11,550.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FlexPoint Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☒  
☐

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Ron Estes

Authorized committee:

Ron Estes for Congress - Po Box 782952 Wichita, KS 67278

Agency requesting time (and contact information):

☐ N/A FlexPoint Media; info@flexpointmedia.com; 202-417-2274

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Kansas Congressional District 4

Date of election:

November 3, 2020

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Raben, Lucynda

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

#### Station Representative

Signature:

FlexPoint Media



Name: FlexPoint Media *Kegan Beran*

Date of Request to Purchase Ad Time: 09.15.20

Signature:

*Audrey Berry*

Name: Audrey Berry

Date of Station Agreement to Sell Time: 10/2/20



**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Estes For Congress*

Name: Kegan Beran

Date: 9.30.2020

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No Date ad received: 10/2/20**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:  
A2731203Station Call Letters:  
KSNWDate Received/Requested:  
10/14/20Est. #:  
1497Station Location:  
Wichita, KSRun Start and End Dates:  
10/19 - 10/30/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.